Name of the Assistant Professor

: Monika (Commerce)

Class B. 6m 1st Year

, Ilud Semester

Paper

: Business Environment

Months & Week	Topics
Week-1	Business Environment! Concept, Components,
1-6 January 2024	
Week 2	Characteristics, Current Indian Business Environment, Business
8-13 January 2024	Environment Analysis
Week-3	
15-20 January 2024	SWOT and ETOP Analysis National Income: Meaning, concept, Importance
Week 4	National Income! Manie , concept Tubortance
22-27 January 2024	0 - 2011 CO 1 , Imp - 1 11 (2)
Week 5	a to 1 T 1 at alone Test
29 Jan – 3 Feb 2024	Saving and Investment, class Test
Week 6	
5 – 10 Feb 2024	Trends in Industrial Development
Week 7	
12 – 17 Feb 2024	Balance of Trade, Balance of Payments
Week 8	1
19-24 Feb 2024	Onemployment Problem in India
Week 9	
26 Feb – 2 March	Regional Imbalances
Week 10	
4-9 March 2024	Inflation, Parallel Economy
Week 11	- 1 1 1 Cide and Manales Policy
11 – 16 March 2024	Industrial Sickness, Monetary Policy
Week 12	
18 – 23 March 2024	fiscal Policy, Industrial Policy
Week 13 24 – 31 March	Holi vacation
	11000
Week 14	Privatisation in India
1 – 6 April 2024	
Week 15 8 – 13 April 2024	Assignments and servicion
Week 16	1100.
15 – 20 April 2024	Assignments and suvision
Week 17	
22 – 27 April 2024	Revision of all syllabus
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Name of the Assistant Professor

: Monika

Class

: B. Com Ind Year, II the Semester

Paper

: Marketing Management

•	Marketing Managemen
Months & Week	Topics
Week-1	Marketing: Nature, Scope, Importance
1-6 January 2024	Monthly. Manual Scape / Importance
Week 2	Markatine Cocalty T 111 1 a 1 M 10
8-13 January 2024	Marketing Gracepts: Traditional and Modern
Week-3	Marketing Segmentation: Concept, Basis
15-20 January 2024	Impartence
Week 4	Consumer Behaviour : Nature, Scope, Importance
22-27 January 2024	Factors affective buyer behaviour
Week 5	Broduct Planning and Development
29 Jan – 3 Feb 2024	and Development
Week 6	Panduct life cycle, Stages, Factor
5 – 10 Feb 2024	Aft ective
Week 7	Branding of Tradamasky Advantage criticism
12 – 17 Feb 2024	Product life cycle: Stages, Factor Branding & Trademark: Advantage, Criticism, Types
Week 8	. 01
19-24 Feb 2024	Branding & Trademark: Policies & Strategies
Week 9	
26 Feb – 2 March	Pricing Meaning, objective, Class Test
Week 10	
4-9 March 2024	Pricing i factor affecting, Strategies
Week 11 11 – 16 March 2024	0
Week 12	Advertising : Concept, Importance, Criticism
18 – 23 March 2024	
Week 13	Advertising: Media, Evaluating effectiveness
24 – 31 March	Heli Vacations
Week 14	The Valations
1 – 6 April 2024	Sales Promotione: Methods, Functions, Publicity
Week 15	gazes perioriers, private, unimoris, appropri
8 – 13 April 2024	Assignments of Javision
Week 16	
15 – 20 April 2024	Assignments of Revision
Week 17	
22 – 27 April 2024	Kevisjon
XAA	/

Assistant Professor, Commerce

Name of the Assistant Professor

: MONIKA

Class

: B. Com IInd Year, IV th Semestor

Paper

: Business Statistica

	· Business Statistice
Months & Week	Topics
Week-1	Tudex Numbers! Types uses Methods al
1-6 January 2024	Index Numbers! Typos, uses, Methods of Constructing Price and quality Index
Week 2	John Charles That
8-13 January 2024	Test of Adoquacy, cham-base Index Numbers
Week-3	The form of the second of the
15-20 January 2024	Base Shifting, Splicing, Deflating, CPI
Week 4	
22-27 January 2024	Analysis of Time Series: Components, Uses
Week 5	The second semplater, oses
29 Jan – 3 Feb 2024	Time Series Analysis: Models, Moving Average
Week 6	
5 – 10 Feb 2024	least Square Method, Seasonal Indices
Week 7	,
12 – 17 Feb 2024	Raho to trend, Ratio to moving Average, link Rolative
Week 8	J .
19-24 Feb 2024	Probability: Concept. Approaches
Week 9	
26 Feb – 2 March	Perobability: Addition & Multiplication Laws
Week 10	
4-9 March 2024	Conditional Brobability, Class Test
Week 11	
11 – 16 March 2024	Baye's Theorem
Week 12 18 – 23 March 2024	,
Week 13	Probability Distribution: Binomial
24 – 31 March	Holi vacations
Week 14	1 10x Val allows
1 – 6 April 2024	Probability distribution: Poisson, Normal
Week 15	(Maintenant, 1012501), Normal
8 – 13 April 2024	Assignments of Revisions
Week 16	O Treasure.
15 – 20 April 2024	Assignments & Revision
Week 17	
22 – 27 April 2024	Revision of all syllabor
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Assistant Professor, Commerce

Name of the Assistant Professor

: Monika

Class

Paper

: B. 6m III rd Year, ITh Sem : financial Management (6, 03)

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Months & Week	Topics
Week-1	Scope of Finance, Functions, Financial Manager's
1-6 January 2024	Role, Financial Goals.
Week 2	Objective of Financial Myt, Financial Planning
8-13 January 2024	objective of manual 1911 manual Maning
Week-3	
15-20 January 2024	Working Califel Management! Nah no To be dates its
Week 4	Working abital Management! Noture, Type, determine
22-27 January 2024	Rollance active like die a Denotine Califal test
Week 5	Balance working Position, Issues of working Capital tegt
29 Jan – 3 Feb 2024	Management of Cash, Marketable Securities, Receivables
Week 6	The second of th
5 – 10 Feb 2024	Cost of Capital, Class Test
Week 7	^
12 – 17 Feb 2024	Leverage Analysis: operating, financial, Composite
Week 8	
19-24 Feb 2024	EBIT - EPS Analysis.
Week 9	0
26 Feb – 2 March	Capital Structure Theory
Week 10	7,223,225
4-9 March 2024	MM hypothesis, Noi absorb
Week 11	
11 – 16 March 2024	Capital structure planning & Policy
Week 12	
18 – 23 March 2024	Drows in dividend, Walter's of Golden Model
Week 13	
24 – 31 March	Holi Vacations, Assignments
Week 14	· · · · · · · · · · · · · · · · · · ·
1 – 6 April 2024	Relivance objections of dividend blicy,
Week 15	\mathcal{L}
8 – 13 April 2024	Objectives, stability, forms of divdent
Week 16 15 – 20 April 2024	
	Assignments, Revision
Week 17 22 – 27 April 2024	
	Revision of Syllabus.

Name of the Assistant Professor

: MONIKA

Class

: B. Com III ad year, UIth Semester

Paper

: Auditing

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Months & Week	Topics
Week-1	Auditing: Introduction, objectives, Importance
1-6 January 2024	limitations
Week 2	MMI / U/IOYL
8-13 January 2024	Types of Audit
Week-3	1000
15-20 January 2024	Audit Process of Audit Programme
Week 4	A HOOT TROPPENTE
22-27 January 2024	Internal check and Internal Audit
Week 5	I will the the man internal student
29 Jan - 3 Feb 2024	Positive charling and Variable
Week 6	Routine checking and Vouching
5 – 10 Feb 2024	Verification of Assets and Liabilities
Week 7	VOISTIGHTON OF 118303 Und Dasienta
12 – 17 Feb 2024	valuation of Assets, Class Test
Week 8	1183CT2 / C1482 1521
19-24 Feb 2024	Appointment, Power, duties a liabilitie of A
Week 9	in the state of th
26 Feb – 2 March	Depreciation, Provisions, Reserves
Week 10	POSTAVES
4-9 March 2024	Divisible Profits and dividends
Week 11	A STORES
11 – 16 March 2024	Audit Report
Week 12	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
18 – 23 March 2024	Investigation: Types
Week 13	7 0 31
24 – 31 March	Hali Vacations
Week 14	
1 – 6 April 2024	Diff between Audit, Enquiry and Investigation
Week 15	
8 – 13 April 2024	Assignments and Revision
Week 16	
15 – 20 April 2024	Assignments and Revision
Week 17	U
22 – 27 April 2024	Revision

Assistant Professor, Commerce