

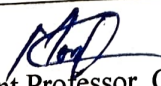
Lesson Plan 2023-24

Name of the Assistant Professor : Monika (Commerce)

Class B. Com 1st Year , IInd Semester

Paper : Business Environment

Months & Week	Topics
Week-1 1-6 January 2024	Business Environment: Concept, Components, Characteristics,
Week 2 8-13 January 2024	Current Indian Business Environment, Business Environment Analysis
Week-3 15-20 January 2024	SWOT and ETO P Analysis
Week 4 22-27 January 2024	National Income: Meaning, concept, Importance
Week 5 29 Jan - 3 Feb 2024	Saving and Investment, class Test
Week 6 5 - 10 Feb 2024	Trends in Industrial Development
Week 7 12 - 17 Feb 2024	Balance of Trade, Balance of Payments
Week 8 19-24 Feb 2024	Unemployment Problem in India
Week 9 26 Feb - 2 March	Regional Imbalances
Week 10 4-9 March 2024	Inflation, Parallel Economy
Week 11 11 - 16 March 2024	Industrial Sickness, Monetary Policy
Week 12 18 - 23 March 2024	Fiscal Policy, Industrial Policy
Week 13 24 - 31 March	Holi vacation
Week 14 1 - 6 April 2024	Privatisation in India
Week 15 8 - 13 April 2024	Assignments and revision
Week 16 15 - 20 April 2024	Assignments and revision
Week 17 22 - 27 April 2024	Revision of all syllabus


Assistant Professor, Commerce

Lesson Plan 2023-24

Name of the Assistant Professor : Monika
Class : B.Com IInd Year, IVth Semester
Paper : Marketing Management

Months & Week	Topics
Week-1 1-6 January 2024	Marketing: Nature, Scope, Importance
Week 2 8-13 January 2024	Marketing Concepts: Traditional and Modern
Week-3 15-20 January 2024	Marketing Segmentation: Concept, Basis Importance
Week 4 22-27 January 2024	Consumer Behaviour: Nature, Scope, Importance Factors affecting buyer behaviour
Week 5 29 Jan - 3 Feb 2024	Product Planning and Development
Week 6 5 - 10 Feb 2024	Product life cycle: Stages, Factor Affecting
Week 7 12 - 17 Feb 2024	Branding & Trademark: Advantage, Criticism, Types
Week 8 19-24 Feb 2024	Branding & Trademark: Policies & Strategies
Week 9 26 Feb - 2 March	Pricing: Meaning, objective, Class Test
Week 10 4-9 March 2024	Pricing: factor affecting, Strategies
Week 11 11 - 16 March 2024	Advertising: Concept, Importance, Criticism
Week 12 18 - 23 March 2024	Advertising: Media, Evaluating effectiveness
Week 13 24 - 31 March	Holi Vacations
Week 14 1 - 6 April 2024	Sales Promotions: Methods, functions, Publicity
Week 15 8 - 13 April 2024	Assignments & Revision
Week 16 15 - 20 April 2024	Assignments & Revision
Week 17 22 - 27 April 2024	Revision


Assistant Professor, Commerce

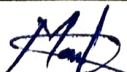
Lesson Plan 2023-24

Name of the Assistant Professor : MONIKA

Class : B.Com IInd Year, IVth Semester

Paper : Business Statistics

Months & Week	Topics
Week-1 1-6 January 2024	Index Numbers: Types, Uses, Methods of Constructing Price and Quality Index
Week 2 8-13 January 2024	Test of Adequacy, Chain-Base Index Numbers
Week-3 15-20 January 2024	Base shifting, Splicing, Deflating, CPI
Week 4 22-27 January 2024	Analysis of Time Series: Components, Uses
Week 5 29 Jan - 3 Feb 2024	Time Series Analysis: Models, Moving Average
Week 6 5 - 10 Feb 2024	Least Square Method, Seasonal Indices
Week 7 12 - 17 Feb 2024	Ratio to trend, Ratio to moving Average, Link Relatives
Week 8 19-24 Feb 2024	Probability: Concept, Approaches
Week 9 26 Feb - 2 March	Probability: Addition & Multiplication Laws
Week 10 4-9 March 2024	Conditional Probability, Class Test
Week 11 11 - 16 March 2024	Baye's Theorem
Week 12 18 - 23 March 2024	Probability Distribution: Binomial
Week 13 24 - 31 March	Holi vacations
Week 14 1 - 6 April 2024	Probability distribution: Poisson, Normal
Week 15 8 - 13 April 2024	Assignments & Revisions
Week 16 15 - 20 April 2024	Assignments & Revision
Week 17 22 - 27 April 2024	Revision of all syllabus


Assistant Professor, Commerce

Lesson Plan 2023-24

Name of the Assistant Professor : Monika

Class : B. Com IIIrd Year, VIth Sem

Paper : Financial Management (6. 03)

Months & Week	Topics
Week-1 1-6 January 2024	Scope of Finance, Functions, Financial Manager's Role, Financial Goals.
Week 2 8-13 January 2024	Objective of Financial Mgt, Financial Planning
Week-3 15-20 January 2024	Working Capital Management: Nature, Type, determinants
Week 4 22-27 January 2024	Balance working position, Issues of working Capital Mgt
Week 5 29 Jan – 3 Feb 2024	Management of Cash, Marketable Securities, Receivables
Week 6 5 – 10 Feb 2024	Cost of Capital, Class Test
Week 7 12 – 17 Feb 2024	Leverage Analysis: operating, financial, Composite
Week 8 19-24 Feb 2024	EBIT – EPS Analysis.
Week 9 26 Feb – 2 March	Capital Structure Theory
Week 10 4-9 March 2024	MM hypothesis, NOI approach
Week 11 11 – 16 March 2024	Capital structure planning & Policy
Week 12 18 – 23 March 2024	Issues in dividend, Walter's & Golden Model
Week 13 24 – 31 March	Holi vacations, Assignments
Week 14 1 – 6 April 2024	Relevance objections of dividend policy,
Week 15 8 – 13 April 2024	Objectives, stability, forms of dividend
Week 16 15 – 20 April 2024	Assignments, Revision
Week 17 22 – 27 April 2024	Revision of syllabus.


Assistant Professor, Commerce

Lesson Plan 2023-24

Name of the Assistant Professor : MONIKA

Class : B.Com IIIrd year, VIth Semester

Paper : Auditing

Months & Week	Topics
Week-1 1-6 January 2024	Auditing: Introduction, objectives, Importance limitations
Week 2 8-13 January 2024	Types of Audit
Week-3 15-20 January 2024	Audit Process & Audit Programme
Week 4 22-27 January 2024	Internal check and Internal Audit
Week 5 29 Jan - 3 Feb 2024	Routine checking and Vouching
Week 6 5 - 10 Feb 2024	Verification of Assets and Liabilities
Week 7 12 - 17 Feb 2024	Valuation of Assets, Class Test
Week 8 19-24 Feb 2024	Appointment, Powers, duties & liabilities of Auditor
Week 9 26 Feb - 2 March	Depreciation, Provisions, Reserves
Week 10 4-9 March 2024	Divisible Profits and dividends
Week 11 11 - 16 March 2024	Audit Report
Week 12 18 - 23 March 2024	Investigation : Types
Week 13 24 - 31 March	Holi vacations
Week 14 1 - 6 April 2024	Diff between Audit, Enquiry and Investigation
Week 15 8 - 13 April 2024	Assignments and Revision
Week 16 15 - 20 April 2024	Assignments and Revision
Week 17 22 - 27 April 2024	Revision


Assistant Professor, Commerce